

MOSTAFA MORSHEDI

PERSONAL DETAILS

Name: Mostafa Morshedi

Date of Birth: 18 Aug. 1982 Sex: Male

Marital Status: Married

Nationality: Iranian

SUMMARY

I am an entrepreneur. I have founded 7 companies since 2005 to 2016. The startups are in different sectors: IT, SaaS platform, manufacturing and retail. During these years, besides studying business, I have experienced many challenges in different disciplines. I have challenged wide range skill areas in Strategic planning, HR, Financial management, Sales and Marketing, and leadership.

EDUCATION

2011-2015: California Intercontinental University, DBA in Global Business and Leadership, Dissertation title: Role of Digital PR in SMEs and Startups

2006-2009 : Malek Ashtar University of Technology (MUT) Tehran, Iran, Master of Science in MBA, Finance, Dissertation title: Developing a credit rating model for bond rating issued in Tehran exchange

2000-2004: Sharif University of Technology (SUT), Tehran, IRAN Bachelor of Science (BSc) in Industrial Engineering- Production; Thesis title: "Redesigning and reengineering kneader machine: Feasibility study (UNIDO), Production line design: Group Technology."

SKILLS

- Startup
- Business Development
- Leadership
- Strategic Management
- Financial Management
- Digital Marketing

Startup Experience, Mostafa Morshedi

Kavoshcom metal industry

Manufacturing metal industry towers and equipment.
Position: Co-founder, sales and startup manager.
Status: successful, working now

1

2005

RASIS Bakeware

Manufacturing bread and confectionary wares.
Position: Founder & MD
Status: successful, working now (family business)

3

2008

SendNow

SMS marketing service
Position: Co-founder
Status: worked for 2 years but disrupted.

5

2010

TTEC

Mobile accessories distribution, exclusive TTEC brand of Turkey
Position: Co-founder & strategy manager
Status: Failed because of long payback period.

6

2014

RASIS TELECOM

Designing and manufacturing BTS equipment.
Position: Founder & MD
Status: successful, working now

2006

2

RASIS IT

Providing virtualization solution and VDI (cloud desktop).
Position: Founder & MD
Status: Failed on 2011 because of sanctions.

2009

4

Akhbar Rasmi

First online press release of Iran.
Accelerator: Avatech
Founding: by Sarava
Position: Co-Founder & MD, media manager
Status: successful, working now

2013

6

Iranfence

A paradigm shift in decoration and construction products by modern design and exclusive material.
Position: Co-founder & team leader
Status: successful, working now

2015

7

WORK HISTORY

- Chairman of the board, RASIS Corporation, 2016 to present
- CEO and Founder of RASIS Corporation, 2006 to 2016- Telecom, IT, Bakeware, Metal Industries (www.rasisco.com)
- CEO and Co-Founder of Akhbar Rasmi News Release Platform, 2013-2015 (www.akhbarrasmi.com)
- System Expert, developing Budget system for KAYSON co., Tehran, 2007
- Project Manager: BTS installation (turnkey project), AVA company, Tehran 2007
- CEO Consultant: Analyzing and developing organizational solutions, Kavoshcom Metal Industries, Tehran, 2006
- Sales Manager: Towers & accessories for mobile network, Kavoshcom Metal Industries, Tehran, 2006
- Project Manager: Managing Mobile Roll out projects for TALIYA, Kavoshcom Asia Company, 2004-2006
- Project controlling: Installing 300 BTS stations in Tehran, Designing and implementing MIS for the project, Parasp Co, Tehran, 2003-2004.